

GRAPHIC DESIGNER

VARISA NONTALEERUK

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I'm a designer with 10+ years of multidisciplinary experience in Graphic Design, Corporate Identity, Branding and Packaging.

CONTACT

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ADDRESS

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EXPERIENCES

2021 FREELANCE GRAPHIC DESIGNER

NOW Bangkok, TH

- Design promotional advertising assets to use for online
- Support Online Performance Marketing team to deliver artworks

2020 POMELO FASHION CO. LTD

2021 Visual Designer, Senior Associate
Bangkok, TH

- Design promotional advertising assets to use for online
- Support Online Performance Marketing team to deliver artworks and strategy
- Helping define Pomelo ad strategy from a design perspective
- Work closely and cross-functionally with a variety of teams including Studio, Editorial, Marketing
- Work with a wide range of media, including Adobe suites, text animation, video and other computer-aided design
- Support and mentor junior visual associates

2015 BOYY CO., LTD

2018 Graphic Designer
Bangkok, TH

- Design Lookbook for collection (Retouch, Layout, Printed design)
- Prepare images and update new products on to the website backend
- Design window display for brand's Thai store and international store
- Design all advertisement (ie. In-store advertising, magazine ad, and any marketing support)
- Design and develop all packaging materials for store
- Assisting in sourcing new supplier for materials for product
- Logo and Brand Identity for BOYY&Son Cafe (Bangkok, Thailand)

2018 ANANDA DEVELOPMENT PUBLIC CO. LTD

2020 Graphic Designer
Bangkok, TH

- Create visuals and design layout for the launch of the new projects
- Develop brand experiences for Ananda's product
- Support Marketing Communication team to deliver key visuals for 'Ready to Move' Projects quarterly
- Design promotional marketing materials (Condominium and housing)
- Design layout and provide artworks for marketing events
- Support Online Marketing team to deliver artworks based on key visuals
- Design logos for sub brand of the company
- Completed brand book for Ananda's product (Condominium) - Layout design

2014 JASPAL CO., LTD

2015 Graphic Designer
Bangkok, TH

- Worked as a Graphic Designer for CPS CHAPS under brand's marketing department
- Design promotional marketing materials
- Design key visual for marketing events
- Design and prepare Instagram's photos for brand
- Design and develop promotional gift for customer
- Design packaging for special items in store

EDUCATION

2013 MA APPLIED IMAGINATION TO THE CREATIVE INDUSTRIES

University of Arts, Central Saint Martins
London, UK

2007 BFA IN DIGITAL COMMUNICATION DESIGN

2011 Silpakorn University International College
Bangkok, TH

PROFESSIONAL SKILL

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effect
Microsoft Office

LANGUAGES

English
Thai