

GRAPHIC DESIGNER

VARISA NONTALEERUK

WWW.PLOYVARISA.COM



I'm a designer with 7+ years of multidisciplinary experience in Graphic Design, Corporate Identity, Branding and Packaging.

CONTACT

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ADDRESS

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EXPERIENCES

2018 ANANDA DEVELOPMENT PUBLIC CO. LTD

NOW Graphic Designer
in Bangkok , TH

- Create visuals and design layout for the launch of the new projects
- Develop Ananda's branding and editing pilot video for presentation
- Develop brand experiences for Ananda's product
- Support Marketing Communication team to deliver key visuals for 'Ready to Move' Projects quarterly
- Design promotional marketing materials (Condominium and housing)
- Design layout and provide artworks for marketing events
- Support Online Marketing team to deliver artworks based on key visuals
- Design logos for sub brand of the company
- Completed brand book for Ananda's product (Condominium)
 - Layout design

2015 BOYY CO., LTD

2018 Graphic Designer
in Bangkok , TH

- Design Lookbook for collection (Retouch, Layout, Printed design)
- Prepare images and update new products on to the website backend
- Design window display for brand's thai store and international store
- Design all advertisement (ie. In-store advertising, magazine ad, and any marketing support)
- Design and develop all packaging materials for store
- Assisting in sourcing new supplier for materials for product
- Logo and Brand Identity for BOYY&Son Cafe (Bangkok, Thailand)

2014 JASPAL CO., LTD

2015 Graphic Designer
in Bangkok , TH

Worked as a Graphic Designer for CPS CHAPS under brand's marketing department

- Design promotional marketing materials
- Design key visual for marketing events
- Design and prepare instagram's photos for brand
- Design and develop promotional gift for customer
- Design packaging for special items in store

EDUCATION

2013 MA APPLIED IMAGINATION TO THE CREATIVE INDUSTRIES

University of Arts, Central Saint Martins
in London , UK

2007 BFA IN DIGITAL COMMUNICATION DESIGN

2011 Silpakorn University International College
in Bangkok , TH

PROFESSIONAL SKILL

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effect
Microsoft Office

LANGUAGES

English
Thai